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APT Personnel Staffing Announces Training Partnership with Lead Tracking Solutions

SAN DIEGO, CA. December 7, 2011 – APT Personnel Staffing, a division of APT Companies, and leading Southern California staffing service for the apartment industry, has launched an alliance with Lead Tracking Solutions to train new and experienced employees of APT Personnel Staffing on Lead Tracking Solutions proprietary and popular PopCard service.

“APT Personnel Staffing already has a strong presence in the Southern California apartment industry,” said APT Companies VP of Marketing Rick Goldberg. “This new training component gives our employees the additional skill set for securing outstanding leasing and management positions with companies utilizing the PopCard lead tracking and lead management software solution.”

APT Personnel Staffing has created a service exclusively for the property management industry, providing a unique vehicle to obtaining these positions through training, experience, and exposure to the decision-makers and hiring managers. Services include temporary placement, temp to permanent, direct hire, and payroll services.

“The addition of PopCard training to our successful in-house Leasing work-shop widens the gap between ourselves and other staffing services,” Goldberg adds.

About APT Companies

APT Companies is the premier resource for the multi-family industry, providing Staffing, Training, Marketing Videos, Web Commercials and Consulting. With over 5 decades of multi-family experience, APT Companies has a mission to continuously develop innovative solutions. For more information visit www.aptcpanies.com

About Lead Tracking Solutions

Lead Tracking Solutions Corporation is a revolutionary leader in lead management software and customer relationship management solutions. Their solutions provide Lead Management, Employee Performance Management, Customer Relationship Management, and Service Request Management. For more information visit www.ltsteam.com.

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